2017 Microsoft Australia Partner Awards (MAPA)

PARTNER TUTORIAL
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2017 MAPA Awards Timeline

Important Dates:

July 1, 2017: Award Tool opens at 12:00 AM Australian Eastern Standard Time for Partner nominations

September 1, 2017: Award Tool closes at 11:59 PM Australian Eastern Standard Time – this deadline is FIRM

November 14-17, 2017: Award Winners Announced at the Microsoft Summit
2017 MAPA Award Categories

A Cloud for Good
Microsoft Australia has a longstanding commitment to making technology accessible to everyone around Australia and to empower them to do more good and drive deeper impact in the communities they serve. The Cloud for Good award recognizes a partner creating and deploying a cutting-edge cloud technology solution for a non-governmental, non-profit organization. The partner that wins this award is helping to empower non-profit organizations with Microsoft technology in ways that help them to be more efficient and/or more effective at driving their missions.

Empower Your Employees
The Empower Your Employees Award recognizes a Partner organisation that has embraced new ways of working by empowering its customers to work like a network by delivering a seamless experience across the familiar applications people already use, including Office 365, Microsoft Dynamics CRM, Yammer, Sharepoint, Skype for Business and virtually any other application or service that empowers their customer organisations with tools that fuel collaboration and productivity, while mitigating the risks that comes from providing freedom and space to employees. This Award recognizes a Partner that has enhanced the suite of Microsoft Office-based and Microsoft Dynamics solutions through the delivery of an innovative or transformative solution that evolves the way people communicate and collaborate today while delivering a significant impact to the customer.

Engage Your Customers
The Engage Your Customers Award recognizes a Partner who is creating solutions that are building better, stronger engagements for their customers by connecting data and representing a complete view of your customer, then drawing actionable intelligence, predictive insights that can deliver personalization at scale. This award focuses on Partner organisations who are improving customer engagement by investing in the latest emerging technologies, such as Internet of Things (IoT), smart machines and sensors, computer vision, digital agents, bots, and language and speech recognition.

Optimize Your Operations
The Optimise Your Operations Award recognizes a Partner Organisation who is helping their customers embrace optimising their operations to reshape their relationships and service models by gathering data across a wide, dispersed set of endpoints, and drawing insights through advanced analytics that can be used to introduce improvements on a continuous, real time basis.

Transform Your Products
The Transform Your Products Award recognizes a Partner that excels in reinventing products, services and business models using digital content to capitalize on emerging revenue opportunities. The partner organization will provide unique solutions based on Microsoft’s Partner-driven platform vision and delivers exceptional customer business value in a specific industry, e.g. manufacturing, distribution, retail, professional services, public sector and financial services.
PARTNER INSTRUCTIONS
1. Click here to access the MAPA tool: [2017 Microsoft Australia Partner Awards (MAPA) Tool](#).
2. If you are a new partner, click the “Create a new partner profile” button on the blue banner, or the “Or create a new partner profile” link in the Sign In section. If you cannot locate your password, click the “Forgot Password” link.

The Awards Program

The nomination period for the Microsoft Australia Partner Awards 2017 will open on 1 July, 2017.

If you are an existing user please log in below. Otherwise create a new partner profile to get started with your nomination.

Sign in

Email Address *

Password *

Forgot password?

SIGN IN >

Or create a new partner profile

View the contest rules and regulations
Creating a New Profile

You must have or create a profile to access the Awards Tool.

1. Enter your email address – this will be your username.
2. Enter your desired password. The password must be at least 8 characters in length. Re-enter your password to confirm.
3. Click “Continue” when finished.
Creating a New Profile – Step 2

1. Complete all fields of the “Create a New Profile” form. These fields will auto-populate for you when you create a new nomination.
2. All fields with a red asterisk are required and must be filled out to continue.
3. When finished, click “Continue.”

Create a new profile

- Title
- First name *
- Phone *
- Company Name *
- Company Address *
- State *
- Country *
- Last name *
- Partner ID *
- Your role
- City/Suburb *
- Postcode *
- Company website URL *
- Company logo *(GIF/JPG/PNG format, minimum width 500px, transparent or white background)

* = required field
Partner Dashboard

The dashboard is the Award Tool’s navigation page and is split into three sections. In the “Manage your nominations” section, partners can create new nominations or manage existing in-progress and submitted nominations. In the “Your login details” section, partners can update their password, and in the “Your Profile” section, partners can update their profile information.

Partners can use the header buttons to create a new nomination or update their profile information:
1. Click the “Update Your Profile” button to edit the profile details you entered when creating your profile.
2. Click the “Create a New Nomination” button in the header to begin creating a new nomination.
To edit any of the contact information you provided when creating your nomination, click the “Update Your Profile” button in the header or expand the “Your Profile” section, and update the information you wish to change. Click the “Save” button when you are done to save your changes.
Creating a New Nomination

1. On the Partner Dashboard, click the “Create a New Nomination” button on the blue banner or click the down arrow on the Manage Your Nominations section.
2. These buttons will take you to the Nomination Submission page.
Click on the arrow in the Your Details section to expand the section. This section will be auto-populated with the contact information you provided when creating a new Partner profile.

Please note this information cannot be edited on this page – you will need to return to the partner dashboard and click the Your Profile section to edit.
Filling out a Nomination

Expand the “Your Submission” section and select the award category you wish to enter from the dropdown list.

1. Provide the name of the featured customer, and confirm that the customer is aware of your submission and is willing to participate by clicking the checkbox.

2. Upload your video entry by entering a valid YouTube URL. Provide a title for your video and a brief description of the video.
Fill out the Executive summary question, limiting yourself to 4,000 characters. If you are unsure of how to answer, click the “View Executive Summary Guidelines” link to review the award guidelines for each award category.

You may copy and paste your answer from a Word document.

Who is the customer featured in your submission *

☐ I confirm that the customer is aware of this submission and willing to participate

Upload your video submission by entering YouTube URL

☐ I confirm that I am happy for this video to appear on the finalists and winners pages

Video title *

Video description

Executive summary (max 4,000 characters)

VIEW EXECUTIVE SUMMARY GUIDELINES

SAVE AS DRAFT >
Saving Your Nomination

If you are finished working on a nomination but may want to edit it further, click the “Save as Draft” button at the bottom of the “Your Submission” section to create an editable draft of your nomination.

Your nomination draft will appear on the “Manage your nominations” section of the Partner Dashboard and can be edited by clicking the pencil icon next to the nomination.
Submitting Your Nomination

If you are completely finished working on your nomination and want to submit a finalized copy for judging, expand the “Submit my Entries” section of the Nomination Submission page.

1. Check the “I have read the rules and regulations” check box
2. Click the “Submit my Entry” button.

**IMPORTANT:** Submitted nominations cannot be edited. Submit only if you are completely finished with your nomination.
You can view the status of your nominations on your Partner Dashboard.

If a nomination has been saved as a draft, the status will show “In Progress.”
If a nomination has been successfully submitted, the status will show “Submitted.”
If a nomination has been deleted (by pressing the trash icon), the status will show “Deleted.”